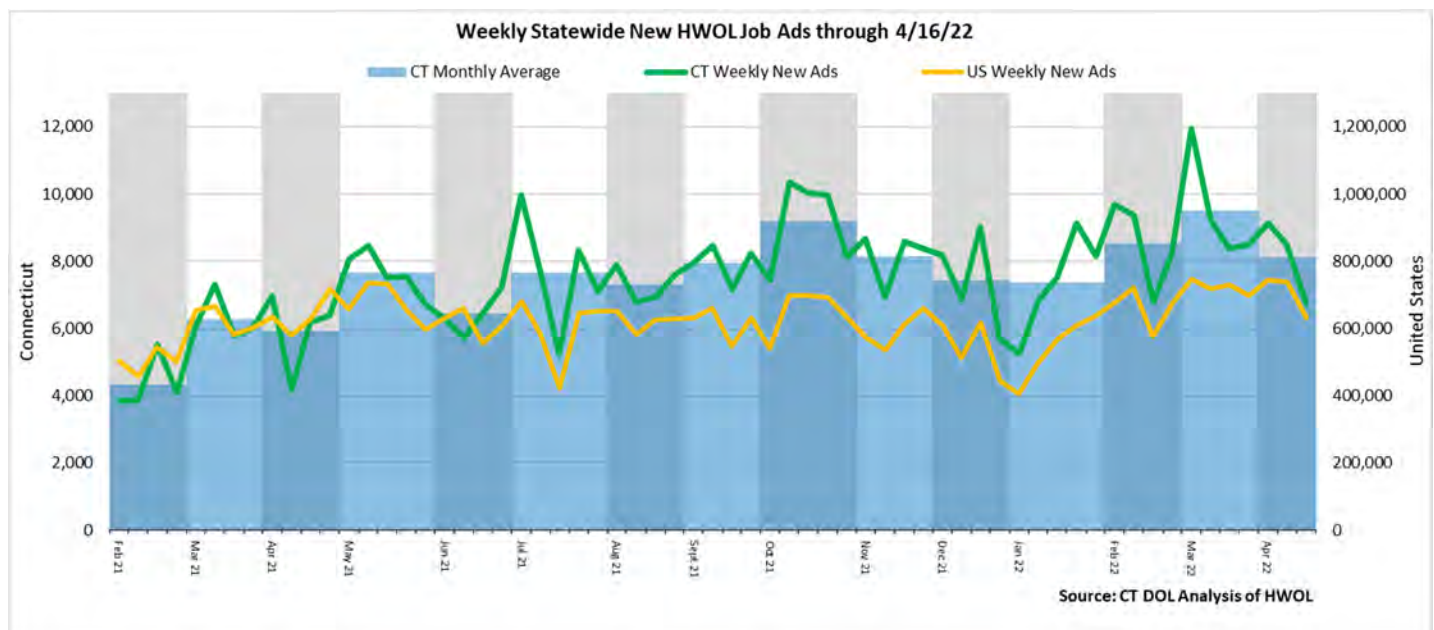# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending April 16th, 2022: Statewide New Job Ads Fall 21% Over The Week

WETHERSFIELD, April 22nd, 2022 – During the week ending April 16th, 2022, there were 6,723 new postings, down 1,775 new ads or -21% over the week. This new ad drop is the third largest of 2022, the two larger declines occurred during the weeks ending February 19th and March 12th. Those two weeks both were adjacent to weeks with gains of 1,400 or more. This most recent over the week decline wasn't the result of shifts within Health Care & Social Assistance, the industry with the most job ads. That industry was down 18 new ads or -1%. The three largest industry declines were Finance & Insurance, Retail Trade, and Educational Services. The largest over the week employer declines in those industries were Capital One (-195 new ads), Tutored By Teachers (-100 new ads), and Walmart/Sam's (-42). At the national level, weekly new ads were down 15%. All but three U.S. states had over the week declines, the adjacent states of New York, Massachusetts, and Rhode Island fell by -4%, -11%, and -16% respectively.

Industries with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Retail Trade.

Occupations with the most new postings include Registered Nurses, Supervisors of Retail Sales Workers, Retail Salespersons.

Employers with the most new postings include Capital One, Hartford Healthcare, and Yale-New Haven Health System.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,351 new postings, -1% over the week)
- **Finance & Insurance** (857 new postings, -29% over the week)
- **Retail Trade** (573 new postings, -31% over the week)

NAICS	Industry	Ads Week Ending: 4/16/22	1 week ago: 4/9/22	4 weeks ago: 3/19/22	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	6,723	8,498	8,640	-21%	-1,775	-22.2%	-1,917
11	Agriculture, Forestry, Fishing and Hunting	6	7	7	-14%	-1	-14%	-1
21	Mining, Quarrying, and Oil and Gas Extraction	16	12	7	33%	4	129%	9
22	Utilities	39	32	75	22%	7	-48%	-36
23	Construction	89	108	97	-18%	-19	-8%	-8
31	Manufacturing	537	634	677	-15%	-97	-21%	-140
42	Wholesale Trade	26	50	69	-48%	-24	-62%	-43
44	Retail Trade	573	828	769	-31%	-255	-25%	-196
48	Transportation and Warehousing	143	236	179	-39%	-93	-20%	-36
51	Information	138	224	153	-38%	-86	-10%	-15
52	Finance and Insurance	857	1,201	687	-29%	-344	25%	170
53	Real Estate and Rental and Leasing	82	104	97	-21%	-22	-15%	-15
54	Professional, Scientific, and Technical Services	478	452	561	6%	26	-15%	-83
55	Management	5	13	4	-62%	-8	25%	1
56	Administrative and Support	198	200	183	-1%	-2	8%	15
61	Educational Services	302	528	361	-43%	-226	-16%	-59
62	Health Care and Social Assistance	1,351	1,369	1,905	-1%	-18	-29%	-554
71	Arts, Entertainment, and Recreation	75	45	93	67%	30	-19%	-18
72	Accommodation and Food Services	428	461	524	-7%	-33	-18%	-96
81	Other Services (except Public Administration)	72	125	123	-42%	-53	-41%	-51
92	Public Administration	51	108	112	-53%	-57	-54%	-61
99	Unspecified	1,257	1,761	1,957	-29%	-504	-36%	-700

Source: CT DOL Analysis of HWOL

During the week ending April 16th, the total ad decline of 1,775 new ads is the net result of change within 17 decreasing and 4 increasing industries. The 17 decreasing industries fell by a combined 1,842 new ads. Half of that drop occurring in four industries, Finance & Insurance (-344 new ads), Retail Trade (-255 new ads), Educational Services (-226 new ads), and Manufacturing (-97 new ads). The four increasing industries had over the week gains of 30 new ads or less. Over four weeks, new ads were down 1,917 postings. 17 industries had decreases and 4 had increases. The largest four week decrease occurred in Health Care & Social Assistance (-554 new ads) and the largest increase occurred in Finance & Insurance (+170 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	4/16/22	4/9/22	3/19/22	%	#	%	#
Registered Nurses	301	289	707	4%	12	-57%	-406
Supervisors of Retail Sales Workers	160	193	173	-17%	-33	-8%	-13
Retail Salespersons	147	229	227	-36%	-82	-35%	-80
Licensed Practical and Licensed Vocational Nurses	132	86	77	53%	46	71%	55
Sales Representatives, Wholesale and Manufacturing	124	174	177	-29%	-50	-30%	-53
Customer Service Representatives	123	122	124	1%	1	-1%	-1
Medical and Health Services Managers	96	108	176	-11%	-12	-45%	-80
Marketing Managers	75	75	106	0%	0	-29%	-31
Food Service Managers	73	58	52	26%	15	40%	21
Laborers and Freight, Stock, and Material Movers	68	63	81	8%	5	-16%	-13
Janitors and Cleaners	65	63	57	3%	2	14%	8
General and Operations Managers	64	80	99	-20%	-16	-35%	-35
Sales Managers	63	82	63	-23%	-19	0%	0
Management Analysts	63	63	65	0%	0	-3%	-2
Maintenance and Repair Workers, General	60	64	75	-6%	-4	-20%	-15
Secretaries and Administrative Assistants	57	74	90	-23%	-17	-37%	-33
Nurse Practitioners	56	100	49	-44%	-44	14%	7
Supervisors of Food Preparation and Serving Workers	53	37	32	43%	16	66%	21
Heavy and Tractor-Trailer Truck Drivers	53	128	154	-59%	-75	-66%	-101
Human Resources Specialists	48	67	79	-28%	-19	-39%	-31
Waiters and Waitresses	47	59	69	-20%	-12	-32%	-22
Security Guards	45	43	41	5%	2	10%	4
Operations Research Analysts	45	51	35	-12%	-6	29%	10
Cashiers	44	54	49	-19%	-10	-10%	-5
Medical Assistants	44	35	36	26%	9	22%	8

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (301 new postings, +4% over the week)
- Supervisors of Retail Salespersons (160 new postings, -17% over the week)
- Retail Sales Workers (147 new ads, -36% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 4/16/22	1 Week Ago: 4/9/22	4 Weeks Ago: 3/19/22	1 Week # Change	4 Week # Change
Capital One	239	434	1	-195	238
Hartford Healthcare	131	52	477	79	-346
Yale-New Haven Health System	131	173	23	-42	108
Connectrn	88	30	0	58	88
UnitedHealth Group	78	92	101	-14	-23
KPMG	65	34	58	31	7
Daugherty Business Solutions	60	20	0	40	60
Burlington Stores	56	1	2	55	54
CVS Health	48	55	43	-7	5
Yale University	42	41	27	1	15
Fidelity Brokerage Services	39	1	6	38	33
Walgreens Boots Alliance Inc	38	70	18	-32	20
State of Connecticut	36	53	40	-17	-4
Charter Communications	35	56	34	-21	1
Anthem Blue Cross	35	41	27	-6	8
University of Connecticut	33	29	27	4	6
Humana	33	33	30	0	3
Dell	33	3	45	30	-12
Compass Group North America	32	41	11	-9	21
Devereux Advanced Behavioral Health	31	0	15	31	16
Cigna Corporation	31	40	28	-9	3
Raytheon	30	56	37	-26	-7
General Dynamics	27	11	33	16	-6
Aveanna Healthcare	26	26	11	0	15
Accenture	26	24	23	2	3

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Finance & Insurance, Healthcare Retail Trade. The 25 employers shown above account for 21 percent of all new ads. Among the top 25 employers, 12 had over the week ad increases, two were unchanged and 11 had decreases. The largest increasing top 25 employer over the week was Hartford Healthcare (+79 new ads) and the largest decreasing employer was Capital One (-195 new ads). Over four weeks, 19 of 25 employers shown above had increases and 6 had decreases. The largest of each was Capital One (+238 new ads) and Hartford Healthcare (-346 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:
https://www1.ctdol.state.ct.us/lmi/hwol.asp